

A Good “Hook”

Just like fishermen use a hook to catch fish, authors use different strategies to “catch” readers. One thing authors do is make their first sentence or two interesting for the reader. This makes the reader **WANT** to keep reading.

Characteristics of a Good “Hook”



- in the form of a question
- uses humor (is silly)
- makes the reader *want* to keep reading
- makes a connection with the reader
- appeals to the senses
- puts questions in the reader’s head
- doesn’t always tell the reader everything

Sometimes a particular “hook” only contains one of these characteristics. Sometimes, two or three may be included. But certainly, not all of these need to be included in one “hook”.